To encourage individuals to connect and create together while raising funds to support student research in the field of medical and scientific communication

WHAT IS A TRUST-A-THON?
A Trust-a-thon is similar to a hackathon where people come together and create a theme-specific product or piece in a short period of time.

IMPORTANT DATES
- Sep 8: Deadline to register teams, Secret theme announcement
- Sep 10: Trust-a-thon begins, Fundraising pages go live
- Sep 18: Team posts on VT social media
- Sep 21: Voting begins
- Sep 22: Deadline to submit final pieces
- Sep 23: Team showcase online, Voting ends at midnight
- Sep 24: Winners announcement

THE CHALLENGE
Teams have about two weeks to create a scientific or medical communication piece based on a secret theme. The finished piece can take the form of:
- 2D or 3D illustration
- Comic
- 3D model
- Short 2D or 3D animation
- Interactive prototype (web, AR/VR/XR)
- Donor appreciation gifts (e.g. digital poster or wallpaper, stickers, limited-edition prints, etc.)

The final piece must include medical or scientific content, and be appropriate for general audiences - let’s keep it kid-friendly!

Final pieces must be submitted by Friday, Sep 22 11:59 PM PST (midnight).
PRIZES
Thanks to the generous support of the AMI, this year’s prizes are:

Winning Team
A bumper video at AMI 2024 featuring the team’s final piece

People’s Choice
A salon entry at AMI 2024 featuring the team’s final piece

Final pieces must be scientific or medical-themed to be eligible for prizes.

TEAMS
Trust-a-thon teams can consist of:

- 3-10 members
- To reflect the multidisciplinary nature of our profession, the team can consist of members outside the medical illustration profession
- We welcome graduate and undergraduate students, professionals, as well as members from the AMI, AEIMS, MAA, IMI and GNSI

Other information you need to know:

- You need a team name
- You need a team captain, who:
  - is the point of contact for VT organizers
  - will need to join the Trust-a-thon Discord channel (although other members can join too)
- You need a team photo
  - can be a photo or drawing
- We’ll provide you:
  - a link to your fundraising page
  - a voting link (Sep 21)
  - a link to your Google Drive folder
  - a link to join the Discord channel
  - a team kit with pro tips

TEAM SCORING
Teams can collect points from Sep 10 to 23.

The team with the most points will be the Winner of the Trust-a-thon Team Challenge, while the team with the most votes will be awarded the People’s Choice.

1$ RAISED = 1 POINT
Raise funds to support student research
Each team will be provided a GoFundMe page to share

1 VOTE = 5 POINTS
Collect votes from Sep 21-23
Each team will be provided a voting link to share

1 LIKE = 10 POINTS
Collect likes from Sep 18-23
There will be a designated post per team on VT social media channels

CONNECT AND CHAT WITH OTHER TEAMS!
Teams can chat with other teams on our Trust-a-thon Discord channel!

vesaliustrust.org/upcoming-events/trustathon
**FUNDRAISING**

- **Fundraising page**
  Each team will be assigned a GoFundMe page to share. Don’t worry, you won’t have to maintain it - we’ll do that for you. But if you have copy you’d like to include, for example if you have a reward tier system for donors, let the organizer know and we can update the page for you.

- **Social media outreach**
  Your fundraising can be done through social media by posting WIP or team photos. We can repost to help spread the word, just be sure to tag us (@vesaliustrust).

**FINAL SUBMISSION**

The deadline for the final submission is **Friday, September 22 @ 11:59 PM (PST)**.

The Trust-a-thon organizer will be in contact with each team with regard to submission methods.

For ALL submission formats, please provide:

- **1-3 web-ready JPGs or PNGs (72 dpi, RGB, minimum 1920 pixels wide)**
  - These images will be used for sharing on the VT website and social media accounts
  - For animated and interactive pieces, you can choose a film still/screenshot

- **A short description (~100 words) about the finished piece.** This can include the intended target audience, resources/references used, etc.

If your finished piece is one of the formats below, please follow the submission details:

- **For 3D models, you can either:**
  - Provide a link to a video of the 3D model uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.
  - Or provide a link to the 3D model if it can be viewed through a browser

- **For animations:**
  - Provide a link to the video uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.

- **For interactive prototypes, you can either:**
  - Provide a link to the interactive if uploaded on your website
  - Provide a link to the app if available for download
  - Or provide a link to a trailer/user video of the interactive that’s been uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.

All final work will be available for public viewing on the VT website on Saturday, Sep 23.

**REMEMBER!**

*The Trust-a-thon doesn’t have to be intense. Take frequent breaks and stay hydrated. But more importantly... HAVE FUN!*
TRUST-A-THON GALLERY 2022

Theme: New Energy  Funds raised: $6,459 USD

Team 6-cess
Xinyi Li, Linda Ding, Viola Yu, Jessica Feng, Livia Nguyen, Amy Zhu

Team Big Maquette Connoisseurs
Joshua Koentjoro, Amy Jiao, Avila Sanchez, Emily Tjan, Stephen Nachtsheim, Vanessa Nguyen

Team Spicy Salamanders
Ashlyn Fieldhouse, Anais Lupu, Lilith Lawrence, Neramy Ganesan

Team BVIS Inc.
Eliza Stierle, Caroline Chatfield, April Damon, Amy Hoang, Sara Lung, Aven Jones, Susie Hammons, Eyzel Torres, SoYoung Kwon, Odelia Cheng, Dalena Huynh, Riley Cutler, Katherine Tran, Sydney Sieh-Takata, Lauren Muskara, Hannah Koffman, Shanling Lei, Khorizon Dunn, Leah Balsan, Nina Eckstein, Laurel Moore, Luca Brunozzi, Sam Bond, Elissa Schaffner, Alexandra McDonough, Delilah Pryzbyla, Sofia Garcia Martinez

Winning Team

Team finalfinaldraftv4.ai
Michie Wu, Tina Wang, Shay Saharan, Aimy Wang, Mimi Guo, Viktoria Khymych, Amy Assabgui, Jeff Day, Kelly Lim, Kai-ou Tang, Amy Zhang

vesaliustrust.org/upcoming-events/trustathon
TRUST-A-THON GALLERY 2022
Theme: New Energy  
Funds raised: $6,459 USD

Team Blood, Sweat, & Tears
Shubhreet Johal, Naomi Wee, Juno Shemano

Team Battle AXS
Jason Sharpe, Eddy Xuan, Joyce Hui, Matthew Ostil, David Tran, Chelsea Canlas, Ruth Chang, Stephanie Marquez, Lucas Lin

People's Choice

TRUST-A-THON GALLERY 2021
Theme: A Path Forward  
Funds raised: $5,285 USD

Team finalfinaldraftv3.ai
Michie Wu, Shehryar (Shay) Saharan, Mimi Guo, Aimy Wang, Cassie Ren, Amy Assabgui

Team Studio Bivly
Natalie Krug, Sydney Agger, Sam Bond, April Damon, Yu-Sin Huang, Anne Hughes, Hailey Jorgensen, SoYoung Kwon, Delaney Maxwell, Hannah Montague, Lauren Muskara, Ryan Nini, Allison Pardieck, Delilah Przybyla, Sara Rutkowski, Maryam Shabbir

Winning Team

vesaliustrust.org/upcoming-events/trustathon
TRUST-A-THON GALLERY 2021

Theme: A Path Forward  Funds raised: $5,285 USD

Team Y.E.W
Eric Chung, Willow Yang, Yu Xiang Ren

Team KICK AXS
Jason Sharpe, Joyce Hui, Chelsea Canlas, David Tran, Matthew Ostil, Nati Chen, Lucas Lin

Team We Belung 2Gether
Amy Jiao, Anais Lupu, Livia Nguyen, Chris Ly, Viola Yu, Linda Ding, Joshua Koentjoro, Xinyi Li, Emily Tjan

People’s Choice

TRUST-A-THON GALLERY 2020

Theme: Apart, but Together  Funds raised: $8,513 USD

Team SASS - Serious About Stylish Science
Ariadna Pomada Villalbí, Cassie H-W, Chloe Ma, Colleen Paris, Cassandra Tyson, Florence Thibault

vesaliustrust.org/upcoming-events/trustathon
TRUST-A-THON GALLERY 2020

Theme: Apart, but Together  Funds raised: $8,513 USD

Team finalfinaldraftv2.ai
Naomi Robson, Michie Wu, Amy Assabgui, Mimi Guo, Abeeshan Selvabaskaran, Shehryar Saharan

Team Blood Type BVIS
Emi Frohn, Allysa Benedict, Ben Colvin, Katie Harvey, Sam Palahnuk, Jeni Zernick

Winning Team
People’s Choice

Team I Thought You’d Never AXS
Ruth Chang, Jason Sharpe, Susan Le, Matthew Ostil, David Tran, Joyce Hui, Chelsea Canlas, Eddy Xuan, Lucas Lin, Susan Park, Man-San Ma

Team Quinteceraptors
Victoria Achkasova, Nadiya Lobanova, Ivan Ilko, Pavlo Panchenko, Roxanne Ziman

Team Zoomsday Machine
Joan Tycko, Pat Thomas, Donny Bliss, Chris Gralapp, Taina Litwak, Catherine Twomey, Pam Betts, Ikumi Kayama, Lisa Clark Thompson, Lee Ann Howdershell, Julia Lunavictoria, Delilah Cohn, Virginia Ferrante-Iqbal, Pam Little, Carol Marburger, Karen Bedell, Shirley Reid, Sarah Faris, Julie Gifford

vesaliustrust.org/upcoming-events/trustathon