

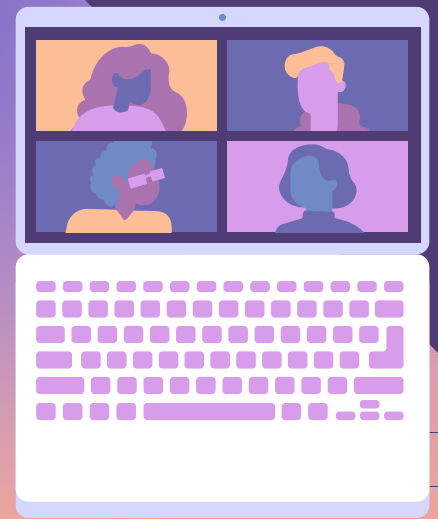
# VESALIUS

# TRUST -A-THON

**SEP 10-23, 2023**

A team challenge and fundraiser hosted by the Vesalius Trust

To encourage individuals to connect and create together while raising funds to support student research in the field of medical and scientific communication



## WHAT IS A TRUST-A-THON?

A Trust-a-thon is similar to a hackathon where people come together and create a theme-specific product or piece in a short period of time.

## IMPORTANT DATES

**Sep 8** Deadline to register teams  
Secret theme announcement

**Sep 10** Trust-a-thon begins  
Fundraising pages go live

**Sep 18** Team posts on VT social media

**Sep 21** Voting begins

**Sep 22** Deadline to submit final pieces

**Sep 23** Team showcase online  
Voting ends at midnight

**Sep 24** Winners announcement

## THE CHALLENGE

Teams have about two weeks to create a scientific or medical communication piece based on a secret theme. The finished piece can take the form of:

- 2D or 3D illustration
- Comic
- 3D model
- Short 2D or 3D animation
- Interactive prototype (web, AR/VR/XR)
- Donor appreciation gifts (e.g. digital poster or wallpaper, stickers, limited-edition prints, etc.)



The final piece must include medical or scientific content, and be appropriate for general audiences - let's keep it kid-friendly!

**Final pieces must be submitted by Friday, Sep 22 11:59 PM PST (midnight).**



The **VESALIUS TRUST**  
for Visual Communication in the Health Sciences

[vesaliustrust.org/upcoming-events/trustathon](https://vesaliustrust.org/upcoming-events/trustathon)

## PRIZES

Thanks to the generous support of the AMI, this year's prizes are:

### Winning Team

A bumper video at AMI 2024 featuring the team's final piece

### People's Choice

A salon entry at AMI 2024 featuring the team's final piece

**Final pieces must be scientific or medical-themed to be eligible for prizes.**

## TEAM SCORING

Teams can collect points from **Sep 10 to 23**.

The team with the most points will be the Winner of the Trust-a-thon Team Challenge, while the team with the most votes will be awarded the People's Choice.

### 1\$ RAISED = 1 POINT

**Raise funds to support student research**

*Each team will be provided a GoFundMe page to share*

### 1 VOTE = 5 POINTS

**Collect votes from Sep 21-23**

*Each team will be provided a voting link to share*

### 1 LIKE = 10 POINTS

**Collect likes from Sep 18-23**

*There will be a designated post per team on VT social media channels*

## TEAMS

Trust-a-thon teams can consist of:

- **3-10 members**
- To reflect the multidisciplinary nature of our profession, the team can consist of members outside the medical illustration profession
- We welcome graduate and undergraduate students, professionals, as well as members from the AMI, AEIMS, MAA, IMI and GNSI

Other information you need to know:

- You need a team name
- You need a team captain, who:
  - is the point of contact for VT organizers
  - will need to join the Trust-a-thon Discord channel (although other members can join too)
- You need a team photo
  - can be a photo or drawing
- We'll provide you:
  - a link to your fundraising page
  - a voting link (Sep 21)
  - a link to your Google Drive folder
  - a link to join the Discord channel
  - a team kit with pro tips

## CONNECT AND CHAT WITH OTHER TEAMS!

*Teams can chat with other teams on our Trust-a-thon Discord channel!*

## FUNDRAISING

### ■ Fundraising page

Each team will be assigned a GoFundMe page to share. Don't worry, you won't have to maintain it - we'll do that for you. But if you have copy you'd like to include, for example if you have a reward tier system for donors, let the organizer know and we can update the page for you.

### ■ Social media outreach

Your fundraising can be done through social media by posting WIP or team photos. We can repost to help spread the word, just be sure to tag us (@vesaliustrust).

## FINAL SUBMISSION

The deadline for the final submission is **Friday, September 22 @ 11:59 PM (PST)**.

The Trust-a-thon organizer will be in contact with each team with regard to submission methods.

For ALL submission formats, please provide:

### ■ 1-3 web-ready JPGs or PNGs (72 dpi, RGB, minimum 1920 pixels wide)

- These images will be used for sharing on the VT website and social media accounts
- For animated and interactive pieces, you can choose a film still/screenshot

### ■ A short description (~100 words) about the finished piece. This can include the intended target audience, resources/references used, etc.

If your finished piece is one of the formats below, please follow the submission details:

### ■ For 3D models, you can either:

- Provide a link to a video of the 3D model uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.
- Or provide a link to the 3D model if it can be viewed through a browser

### ■ For animations:

- Provide a link to the video uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.

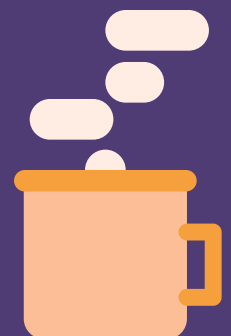
### ■ For interactive prototypes, you can either:

- Provide a link to the interactive if uploaded on your website
- Provide a link to the app if available for download
- Or provide a link to a trailer/user video of the interactive that's been uploaded to your website, or a video-sharing platform such as Vimeo, YouTube, etc.

All final work will be available for public viewing on the VT website on Saturday, Sep 23.

## REMEMBER!

*The Trust-a-thon doesn't have to be intense. Take frequent breaks and stay hydrated. But more importantly... HAVE FUN!*



# TRUST-A-THON GALLERY 2022

Theme: New Energy

Funds raised: \$6,459 USD

## Team 6-cess

Xinyi Li, Linda Ding, Viola Yu, Jessica Feng,  
Livia Nguyen, Amy Zhu



## Team Big Maquette Connoisseurs

Joshua Koentjoro, Amy Jiao, Avila Sanchez, Emily Tjan,  
Stephen Nachtsheim, Vanessa Ngyuyen



## Team Spicy Salamanders

Ashlyn Fieldhouse, Anais Lupu, Lilith Lawrence,  
Neramy Ganesan

### A Greener Way to Travel: The History of Vehicle Fuel

Team Spicy Salamanders:  
Anais Lupu, Ashlyn Fieldhouse, Lilith Lawrence, and Neramy Ganesan



## Team BVIS Inc.

Eliza Stierle, Caroline Chatfield, April Damon, Amy Hoang,  
Sara Lung, Aven Jones, Susie Hammons, Eyzel Torres, SoYoung Kwon,  
Odelia Cheng, Dalena Huynh, Riley Cutler, Katherine Tran,  
Sydney Sieh-Takata, Lauren Muskara, Hannah Koffman, Shanling Lei,  
Khorizon Dunn, Leah Balsan, Nina Eckstein, Laurel Moore,  
Luca Brunozzi, Sam Bond, Elissa Schaffner, Alexandra McDonough,  
Delilah Pryzbyla, Sofia García Martínez

Winning Team



## Team finalfinaldraftv4.ai

Michie Wu, Tina Wang, Shay Saharan, Aimy Wang, Mimi Guo,  
Viktoriya Khymych, Amy Assabgui, Jeff Day, Kelly Lim, Kai-ou Tang,  
Amy Zhang



The VESALIUS TRUST  
for Visual Communication in the Health Sciences

[vesaliustrust.org/upcoming-events/trustathon](https://vesaliustrust.org/upcoming-events/trustathon)

# TRUST-A-THON GALLERY 2022

Theme: New Energy

Funds raised: \$6,459 USD

## Team Blood, Sweat, & Tears

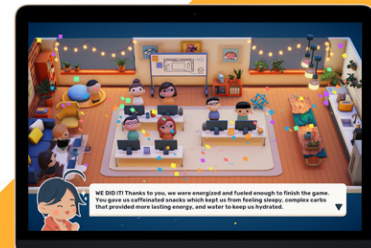
Shubhreet Johal, Naomi Wee, Juno Shemano



## Team Battle AXS

Jason Sharpe, Eddy Xuan, Joyce Hui, Matthew Ostil, David Tran, Chelsea Canlas, Ruth Chang, Stephanie Marquez, Lucas Lin

People's Choice



# TRUST-A-THON GALLERY 2021

Theme: A Path Forward

Funds raised: \$5,285 USD

## Team finalfinaldraftv3.ai

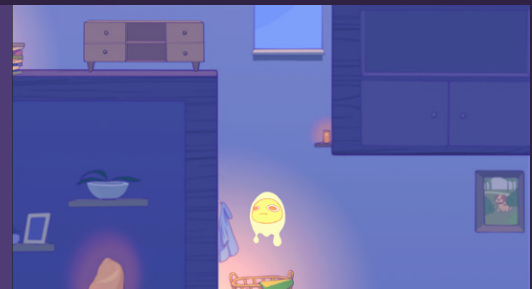
Michie Wu, Shehryar (Shay) Saharan, Mimi Guo, Aimy Wang, Cassie Ren, Amy Assabgui



## Team Studio Bivly

Natalie Krug, Sydney Agger, Sam Bond, April Damon, Yu-Sin Huang, Anne Hughes, Hailey Jorgensen, SoYoung Kwon, Delaney Maxwell, Hannah Montague, Lauren Muskara, Ryan Nini, Allison Pardieck, Delilah Przybyla, Sara Rutkowski, Maryam Shabbir

Winning Team



The VESALIUS TRUST  
for Visual Communication in the Health Sciences

[vesaliustrust.org/upcoming-events/trustathon](https://vesaliustrust.org/upcoming-events/trustathon)

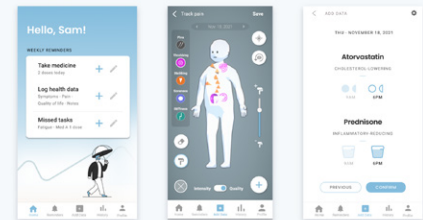
# TRUST-A-THON GALLERY 2021

Theme: A Path Forward

Funds raised: \$5,285 USD

## Team Y.E.W

Eric Chung, Willow Yang, Yu Xiang Ren



## Team KICK AXS

Jason Sharpe, Joyce Hui, Chelsea Canlas, David Tran, Matthew Ostil, Nati Chen, Lucas Lin



## Team We Belung 2Gether

Amy Jiao, Anais Lupu, Livia Nguyen, Chris Ly, Viola Yu, Linda Ding, Joshua Koentjoro, Xinyi Li, Emily Tjan

People's Choice



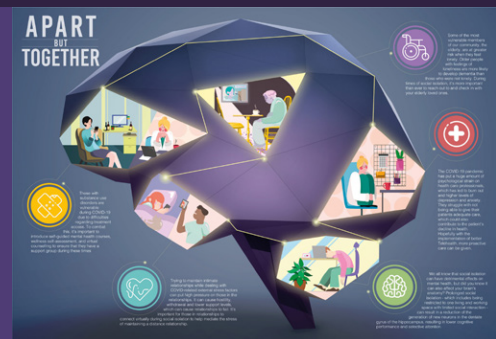
# TRUST-A-THON GALLERY 2020

Theme: Apart, but Together

Funds raised: \$8,513 USD

## Team SASS - Serious About Stylish Science

Ariadna Pomada Villalbí, Cassie H-W, Chloe Ma, Colleen Paris, Cassandra Tyson, Florence Thibault



The VESALIUS TRUST  
for Visual Communication in the Health Sciences

[vesaliustrust.org/upcoming-events/trustathon](https://vesaliustrust.org/upcoming-events/trustathon)

# TRUST-A-THON GALLERY 2020

Theme: Apart, but Together

Funds raised: \$8,513 USD

## Team finalfinaldraftv2.ai

Naomi Robson, Michie Wu, Amy Assabgui, Mimi Guo, Abeeshan Selvabaskaran, Shehryar Saharan

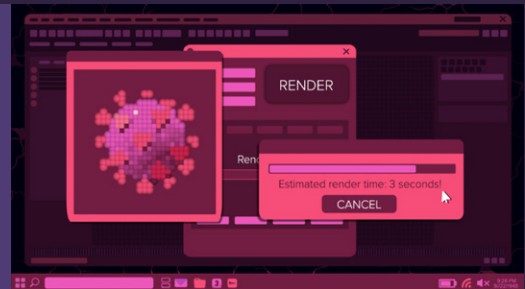


## Team Blood Type BVIS

Emi Frohn, Allysa Benedict, Ben Colvin, Katie Harvey, Sam Palahnuk, Jeni Zernick

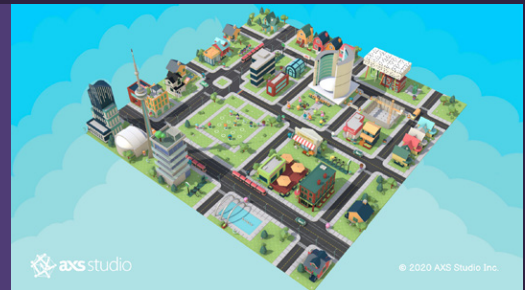
Winning Team

People's Choice



## Team I Thought You'd Never AXS

Ruth Chang, Jason Sharpe, Susan Le, Matthew Ostil, David Tran, Joyce Hui, Chelsea Canlas, Eddy Xuan, Lucas Lin, Susan Park, Man-San Ma



## Team Quinteceraptors

Victoria Achkasova, Nadiya Lobanova, Ivan Ilko, Pavlo Panchenko, Roxanne Ziman



## Team Zoomsday Machine

Joan Tycko, Pat Thomas, Donny Bliss, Chris Gralapp, Taina Litwak, Catherine Twomey, Pam Betts, Ikumi Kayama, Lisa Clark Thompson, Lee Ann Howdershell, Julia Lunavictoria, Delilah Cohn, Virginia Ferrante-Iqbal, Pam Little, Carol Marburger, Karen Bedell, Shirley Reid, Sarah Faris, Julie Gifford



The VESALIUS TRUST  
for Visual Communication in the Health Sciences

[vesaliustrust.org/upcoming-events/trustathon](https://vesaliustrust.org/upcoming-events/trustathon)